



## **VERIFICATION OPINION STATEMENT GREENHOUSE GAS EMISSIONS**

APEX Companies LLC, (Apex) was engaged to conduct an independent verification of the greenhouse gas (GHG) emissions reported by The Nielsen Company for the period stated below. This Verification Statement applies to the related information included within the scope of work described below.

The determination of the GHG emissions is the sole responsibility of The Nielsen Company. The Nielsen Company is responsible for the preparation and fair presentation of the GHG statement in accordance with the criteria. Apex's sole responsibility was to provide independent verification on the accuracy of the GHG emissions reported, and on the underlying systems and processes used to collect, analyze and review the information. Apex is responsible for expressing an opinion on the GHG statement based on its verification. Verification activities applied in a limited level of assurance verification are less extensive in nature, timing and extent than in a reasonable level of assurance verification.

### **Boundaries of the reporting company GHG emissions covered by the verification:**

- Operational Control
- Worldwide Operations

### **Emissions data verified:**

- **Scope 1:** 6,800 metric tons of CO<sub>2</sub> equivalent
- **Scope 2 Location Based:** 50,000 metric tons of CO<sub>2</sub> equivalent
- **Scope 2 Market Based:** 52,000 metric tons of CO<sub>2</sub> equivalent
- **Scope 3:** 73,150 metric tons of CO<sub>2</sub> equivalent
  - Category 5: 1,150 metric tons of CO<sub>2</sub> equivalent
  - Category 6: 18,000 metric tons of CO<sub>2</sub> equivalent
  - Category 7: 54,000 metric tons of CO<sub>2</sub> equivalent

Data and information supporting the Scope 1, Scope 2, and Scope 3 GHG emissions assertion were in some cases estimated rather than historical in nature.

### **Period covered by GHG emissions verification:**

- January 1, 2019 to December 31, 2019

### **GHG Reporting Protocols against which verification was conducted:**

- World Resources Institute (WRI)/World Business Council for Sustainable Development (WBCSD) Greenhouse Gas Protocol

### **GHG Verification Protocols used to conduct the verification:**

- ISO 14064-3: Greenhouse gases - Part 3: Specification with guidance for the validation and verification of greenhouse gas assertions



**Level of Assurance and Qualifications:**

- Limited
- This verification used a materiality threshold of 5% for aggregate errors in sampled data for each of the above indicators

**GHG Verification Methodology:**

Evidence-gathering procedures included but were not limited to:

- Interviews with relevant personnel of the Nielsen Company;
- Review of documentary evidence produced by the Nielsen Company;
- Review of Nielsen Company data and information systems and methodology for collection, aggregation, analysis and review of information used to determine GHG emissions; and
- Audit of sample of data used by the Nielsen Company to determine GHG emissions.

**Verification Opinion:**

Based on the process and procedures conducted, there is no evidence that the GHG emissions assertion shown above:

- is not a fair representation of the GHG emissions data and information; and
- has not been prepared in accordance with the WRI/WBCSD GHG Protocol Corporate Accounting and Reporting Standard.

It is our opinion that the Nielsen Company has established appropriate systems for the collection, aggregation and analysis of quantitative data for determination of these GHG emissions for the stated period and boundaries.



**Statement of independence, impartiality and competence**

Apex is an independent professional services company that specializes in Health, Safety, Social and Environmental management services including assurance with over 30 years history in providing these services.


No member of the verification team has a business relationship with The Nielsen Company, its Directors or Managers beyond that required of this assignment. We conducted this verification independently and to our knowledge there has been no conflict of interest.

Apex has implemented a Code of Ethics across the business to maintain high ethical standards among staff in their day-to-day business activities.

The verification team has extensive experience in conducting assurance over environmental, social, ethical and health and safety information, systems and processes, has over 20 years combined experience in this field and an excellent understanding of Apex's standard methodology for the verification of greenhouse gas emissions data.

**Attestation:**

  
Christopher J. Ostermann, CPEA  
Program Manager – Lead Verifier  
APEX Companies, LLC

  
John A. Stangline, CPEA, Technical Reviewer  
HSE Regional Manager  
APEX Companies, LLC

April 14, 2020

*This verification statement, including the opinion expressed herein, is provided to The Nielsen Company and is solely for the benefit of The Nielsen Company in accordance with the terms of our agreement. We consent to the release of this statement by you to CDP in order to satisfy the terms of CDP disclosure requirements but without accepting or assuming any responsibility or liability on our part to CDP or to any other party who may have access to this statement.*